

Website Design for Artist

- Your domain name
- Website hosting
- The Goal
 - To display your work
 - To provide information about art and the artistic process

Get your information together

- Assemble all of the information (projects) you have
- Group them by general subject area
- Assemble images, videos, texts, etc.
- Look at the websites you like

- Content Development
 - Home
 - About
 - Artist Statement
 - Gallery
 - Contact
 - Etc. Exhibitions, Links, Technical Exploration

How to present your work

- Organizational schemes
 - Chronological
 - Subject
 - Medium
 - Thematic
- Each artwork
 - Title, year, medium, dimensions, collaborators
- Design considerations for presentation
 - Background color
 - Graphics

Protecting your work

- Copyright note on each the pages of your websites
- Register your website with search engines
 - Google -
<https://www.google.com/webmasters/tools/>

Examples

- Char Davies - <http://www.immersence.com/>
- Rafael Lozano-Hemmer
<http://www.lozano-hemmer.com/>

Assignment

- Site map
- Mock-up design – find themes for your website
 - Clean design
 - Attractive
 - No distractions
 - Easy to navigate
- Home page interface, About page, Sample Gallery page