

VIST405

September 1, Studio Exercise

1. Develop a single concept that you would like to develop for an immersive space.
2. Give your concept a TITLE
3. Write a concept summary of its meaning, describing its underlying concept and metaphors, how it has personal and or social meaning and how it communicates these meanings. This is a concept statement so it does not need to be technical. (One paragraph)
4. Sketch or illustrate your final selection in the following ways
 - a. How it looks – illustrate your physical and virtual space using illustrator, Photoshop, flash and/or hand drawing in order to illustrate its look and its use
 - Include different views such as front, side, plan view in order to illustrate a concept sketch
 - b. How it is navigated
 - Illustrate how it is used
 - Navigation interface
 - What it MEANS when a participant explore the environment -- It may include how your body interface CHANGES in some way through use
 - Research: find examples in the real life or movies, books first.
 - c. How it works – use an appropriate illustration tool to illustrate its functionality
 - This is a technical functional diagram of input, function and outputs
 - d. What is its story – create a storyboard or scenario for your concept and illustrate it in a storyboard form
5. Post this exercise on your blog by Next Monday, 10pm.
6. No presentation